



APOLLO TIMES

YOUR FRIENDLY NEWS MAGAZINE

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Perambur, Kolathur, Madhavaram & Villivakkam | Free

Want Smarter Kids? Start with This One Habit!

Every parent dream of raising confident, capable, and intelligent children. But what if the key to unlocking your child's full potential isn't in expensive tools or high-tech programs, but in one simple, powerful daily habit? That habit is reading. And reading is not just about books, it's about building a foundation for lifelong learning.

Here are 4 simple tips for parents to help children fall in love with reading:

Read Together Daily – Make reading a part of your daily routine, even if it's just for 10–15 minutes before bedtime. Children cherish this special bonding time.

Be a Reading Role Model – When kids see parents enjoying books, they're more likely to pick one up themselves.

Offer a Variety of Books – Explore picture books, storybooks, rhymes, and even age-appropriate non-fiction books. Let children choose what interests them.

Make it Fun, Not a Task – Use voices, ask questions, and engage with the story. The goal is to make

reading a joy, not a chore.

Arise 'n' Shine and MyBeeClub, an international early literacy provider, understand the power of books. Their curriculum combines age-appropriate reading materials, storytelling, phonics, and language-rich activities to foster curiosity and build strong literacy skills. With centers in Periyar Nagar and Avadi, as well as an online presence reaching over 15 countries, they are helping shape the futures of young learners worldwide. To learn more about their reading programs, contact their educational counselors at 9840570309 or 9840554138.



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**Deadline
Every week****Saturday 8.30 pm**

How does CTTE spark leadership, confidence, and career-ready lifeskills?

Building Lifeskills, Building Lives: Why Opportunities Matter for Women Students

In today's fast-changing world, academic achievement is only one part of a student's growth. For women, especially, the ability to lead, initiate, and participate in activities beyond the classroom is essential. These experiences are not just add-ons—they are vital for developing lifeskills that shape confident, capable individuals. Taking initiative teaches collaboration, communication, decision-making, and adaptability—skills that are critical in both the workplace and daily life. Active engagement builds confidence, enables continuous learning, and helps students discover purpose and direction, making their lives more meaningful.

CTTE College

recognizes this need and provides numerous platforms for women students to explore leadership, creativity, and civic responsibility. These opportunities help nurture self-reliance and prepare students to meet challenges with clarity and resilience. Lifeskills developed through such participation also lay the foundation for a balanced personal and professional life. A good example of this was the National Eye Donation Fortnight, observed from August 25 to September 8. On August 31, 2024, the CTTE Outreach Center, in partnership with the Government Eye Hospital, Egmore, organized a human chain to promote awareness on eye donation. Students later visited the Elliot School of Ophthalmology (est. 1919) and the Elliot Ophthalmic Museum (est. 1921), engaging with South India's rich ophthalmic legacy and

gaining a memorable civic education experience. On October 18, 2024, the Postgraduate Department of English, in collaboration with AWARE India Trust, conducted an Awareness Programme on Women's Safety. Mrs. Satya Dhanakkodi, CEO of Yogithya Academy, led sessions addressing:

- * Self-awareness and confidence - building
- * Questioning societal norms and patriarchal structures
- * Encouraging healthy interpersonal relationships
- * Advocating assertively for one's rights

The session inspired vibrant dialogue among students, encouraging them to reflect on their roles as individuals and change-makers in society. At CTTE, such experiences are woven into the fabric of education—not as extras, but as essentials for shaping empowered, future-ready women.

Velammal's pride gayathri crowned super singer junior season 10 winner



Velammal Matriculation Higher Secondary School, Mogappair East, is immensely proud to celebrate the remarkable achievement of Miss Gayathri of Std VII, who has brought laurels to the institution by winning the title of Super Singer Junior Season 10. An 11-year-old musical prodigy from Theni and a proud Velammalian, Gayathri captivated the

hearts of millions with her soulful voice, impeccable pitch, and commanding stage presence. Born into a family of temple musicians, her rich musical heritage shone brightly throughout the competition, especially during the acclaimed "Three Generations of Talent" episode. The grand finale, held on May 25, 2025, saw her rise to victory in the presence of celebrated

icons Kamal Haasan and A.R. Rahman, who presented her with the winner's trophy and the keys to a luxurious villa worth ₹60 lakh. Gayathri's journey on the prestigious stage is a reflection of her dedication, discipline, and passion for music—values that resonate deeply with Velammal's vision of nurturing excellence in every student.

Aksharabhyasam at JGMHSS



Jaigopal Garodia Matriculation Higher Secondary School celebrated the Aksharabhyasam ceremony with great devotion and joy, marking the first step into the world of learning for Kindergarten students. The traditional ritual took place in the school premises. The highlight of the ceremony was the Principal and teachers lovingly guiding the

children, making them sit on their laps and helping them write their first letters in a paddy-filled tray, symbolizing prosperity and knowledge. The event reflected deep-rooted cultural values and the nurturing spirit of the school. The program began with a prayer and Saraswati puja, invoking the blessings of the Goddess of Learning. The Principal R.Hemamalani offered her blessings and

addressed the gathering, encouraging parents to support their children's educational journey with love and care. Parents were moved by the warm and personal involvement of the teachers, which made the occasion both sacred and unforgettable. The ceremony concluded with the distribution of sweets, gifts and kumkum prasadam, marking the day as a significant milestone in every child's life.

Bridging Business and Technology The Rise of B.Com ISM

In today's digital-driven economy, businesses need professionals who understand both commerce and technology. Addressing this demand, **Jayagovind Harigopal Agarwal Agarsen College** in Chennai offers the Bachelor of Commerce in Information System Management (B.Com ISM) — a dynamic three-year undergraduate program that integrates financial systems with modern information technology. B.Com ISM equips students with a strong foundation in traditional commerce subjects like Financial Accounting, Cost Accounting, Business Law, and Python Programming, while also emphasizing technological proficiency

in areas such as Database Management, E-commerce, MIS, and Computer Applications. This blend of business acumen and IT skill prepares graduates for diverse roles across industries, from finance and business analysis to IT consulting and e-commerce management. The program is ideal for students from commerce or computer science backgrounds who have completed their 12th standard. It also serves as a launchpad for higher education, including MBA, M.Com, MCA, or certifications like CA, CMA, and Data Analytics. The ISM department boasts an excellent academic track record. In a recent achievement, 22 students secured centum (100/100) in Financial

Management and Human Resource Management, reflecting the department's dedication to quality teaching and academic excellence. The good pass rate among the 2025 graduating class further highlights this success. Graduates have secured positions in top multinational companies such as Amazon, Cognizant, Access Healthcare, and Sutherland Global Services, showcasing the program's real-world relevance and impact. Supported by experienced faculty, state-of-the-art resources, and a curriculum focused on practical applications, the ISM department continues to set a benchmark in commerce and technology education.

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Free books for college students

Jaigopal Garodia Charitable Book Bank of JGVV Trust functioning at No. 6, Seventh Street, 'U' Block, Anna Nagar (Ph 2620 6261) invites applications from college students who are in need of free books. The forms and the books available can be accessed from

www.jgvvbookbank.org.

The forms are also available at the Book Bank on production of student identity. The Book Bank has nearly Forty Thousand books in 600 titles for commerce, accounts, science, arts, computer science, management studies etc. The list is displayed at the book bank. The filled in application authenticated by the college authorities along with the proof of student's residence to be submitted in person on working days between 10 a.m. to 4 p.m. If application is correct in



all respects, books will be issued as per availability and decongestion. Wearing of mask is must. Safety social distance is to be maintained due to the prevailing pandemic situation. There is no caution deposit, no processing fee. Submission of documentary evidence itself is sufficient. Students should return the books after completing their examinations. The Book Bank has been functioning for the past 25 years to materialize the dream of

Philanthropist Jaigopal Garodia who was instrumental in establishing a chain of educational institutions to provide education to the under privileged. Approximately One Lac and Eighteen Thousands students across the state from 250 colleges have so far been benefitted. Till now the Book Bank has produced **Seven Gold Medalists at Anna University and University of Madras** levels. The Book Bank also advises the students to return the books issued earlier.



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GCC unveils list of 35,588 street vendors in 15 zones

Greater Chennai Corporation (GCC) has officially released a comprehensive list of 35,588 street vendors across its 15 administrative zones. This initiative is part of the ongoing implementation of the 2025 Street Vendors Survey, conducted under the National Urban Livelihoods Mission framework. The list, published on June 4, marks a critical step in recognizing the rights and contributions of

street vendors to Chennai's urban economy. According to the GCC, this effort follows a Supreme Court directive from 2015, mandating the protection and promotion of street vendors' livelihoods through proper identification and licensing. To ensure transparency and public participation, the GCC will organize a series of public grievance redressal meetings at the zonal offices from June 16 to

18. These sessions will allow stakeholders to raise objections or provide clarifications regarding the published vendor lists. Subsequently, the final vendor selection will be completed by June 26, and identity cards will be issued on June 27. The published list is available for public viewing both online at chennaicorporation.gov.in; and at designated zonal offices, and Urban Livelihood Centres located in Ripon Buildings.

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